



2011

# “Women Build”



Team  
Leader  
Info

## What Is Women Build?

Women Build is a program of Habitat for Humanity International, sponsored by Lowe's Home Improvement Center. This program puts emphasis on women and their friends working together to fund and build a house. It's not about excluding men, it's about including women!



## Who Can Participate?

Women and girls of all ages can participate in fundraising and women and girls ages 16 and up can participate in work site activities. Some worksite activities are also appropriate for girls age 14 and 15 near the end of the building process and all ages can help with landscaping at the end!

## Why Should I Do It?

- If you have ever wanted to learn anything about building or remodeling a house, this is your chance! Our expert site supervisors are on-hand every
- day and will teach you everything you need to know! Add to that the
- amazing feeling of helping a low-income family achieve their dream of home ownership!

## What Do I Do?

We're so glad you asked! We need team leaders to sign up and recruit four team members for their teams. **Each team will be responsible for raising \$1,500 and will sign up for 2 build days.** Teams can raise more funds and/or build more days if they wish, but all teams will be required to raise \$1,500 (or \$300 per team member) and build at least 2 days. We need 50 teams of 5 to raise the entire \$75,000 required to build a house.

We will build on Saturdays, beginning in November. Simply fill out the registration form and return to us at the Habitat office. *Fax:* 251-476-7978 or *Email:* [jtidwell@habitatmobile.org](mailto:jtidwell@habitatmobile.org)

**Registration deadline: September 1, 2011 and funds are due October 1, 2011.**

Contact **Jennifer Tidwell** for more information at [jtidwell@habitatmobile.org](mailto:jtidwell@habitatmobile.org) or 251-476-7171.

If you are willing and able to be a team leader, we appreciate your help!



# Frequently Asked Questions



## Do I need experience?

No! Team leaders and team members do not need construction experience! The only requirements for a team leader are a positive attitude, great organization skills, and enthusiasm for Habitat! Team members only need enthusiasm and a willingness to fundraise and build!

## I've never done any kind of fundraising before.

That's okay! There's a list of fundraising ideas in this packet for you to use. Fundraising can be done as a group or individually. A team member could,

- for example, make her \$300 by selling doughnuts on a Saturday morning.
- Teams can hold larger fundraising events, such as a joint yard sale or a car wash. This is also a great opportunity to involve children!

## Who will get this home?

Habitat family partners are low-income individuals or families who qualify for the program based on three criteria: income guidelines, a need for a safe, decent, and affordable home, and a willingness to partner. You will work alongside many partner families while building the Women Build home, including the family who will eventually own that specific home.

## Do you just give the house away?

Partner families work hard for their homes. They are required to work a minimum of 300 - 400 hours on Habitat construction sites, attend educational classes, and make a down payment.

Just like any other homeowner they will have a mortgage but it is interest free.

*This program is a hand up, not a hand out!*



# Fundraising Ideas



## Dinners/Cookouts

Invite all your friends and family for a cookout or dinner! Charge \$5 or \$10 per plate in advance so it will cover your cost and the proceeds are for Women Build! This works very well at churches!

## Jewelry sale

Have all your friends or members of groups you're involved with bring all their gently used, unwanted jewelry, set it up in a nice display, and invite people to come and buy!

## Yard Sale

A joint yard sale with all your team members could reap large rewards! Just go through your house and figure out what you can part with and organize a yard sale together! Pick a prominent yard and advertise as much as you can! You can probably make your entire team goal in one day!

## Doughnut Sales/Car Washes

Tried and true fundraisers that really work, these two, as well as other common fundraisers, can be done by individuals or teams.

## Special Events/Presentations

You may be able to host a special event in your home: wine tasting, jewelry party, makeover night, knit night, game night, or other event. At some point in the evening, ask your friends to donate to your fundraising goal. Presentations at existing events such as churches or clubs can also result in donations toward your team or individual goal.



## Sponsors

Team members can ask family and friends to "sponsor" them, meaning they donate toward that member's goal.

## And Much More!

Be creative! The Habitat Development staff is available to answer any questions you may have about fundraising. Most importantly, have fun!

# Team Registration

**Team Name:**

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**Team Leader:**

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**Team Leader Contact Info:**

Address: \_\_\_\_\_

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Phone: \_\_\_\_\_

Email: \_\_\_\_\_



## Team Members

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2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Return to Jennifer Tidwell: Fax: 251-476-7978, Email: [jtidwell@habitatmobile.org](mailto:jtidwell@habitatmobile.org) -or-  
Mail: Habitat for Humanity in Mobile County, PO Box 16422, Mobile, AL 36616

